



Penn State Lehigh Valley Talking Points

Elevator Speech

(Remember to adjust your approach for different audiences. You simply want to make an impression, hopefully a good and memorable one, NOT a solicitation.)

Penn State Lehigh Valley is one of 19 undergraduate campuses in the Penn State system. The campus, which boasts enrollment approaching 900 students, is conveniently located in Center Valley near the Promenade Shops. We are the oldest continually operating campus with over 112-years of servicing students in the Lehigh Valley. The campus offers 8 academic degree programs that can be completed on the Lehigh Valley campus and affords access to over 160 majors offered at University Park, other Penn State campuses, and the online World Campus through the two-plus-two model. Our student athletes compete throughout the state in the PSUAC and nationally in the USCAA. Beyond the classroom, the campus has a variety of club sports, student groups, a fitness center, and two art galleries.

Call to Action-Be a connector!

Ask them about their interests and try to link to one of our imperatives, majors or programs

Connect them with faculty and staff within their profession (during or after event/conversation)

Invite them to campus for a tour/meet students

Encourage them to attend an upcoming event

Exchange information and please forward to Patti, Diane or Sharon for additional follow-up

Penn State Lehigh Valley Fast Facts

Majors

- Arts Administration
- Business
- Corporate Communication
- Health Policy and Administration
- Information Sciences and Technology
- Project and Supply Chain Management
- Psychology
- Rehabilitation and Human Services
- Biobehavioral Health (*Fall 2017*)

Student body at Penn State Lehigh Valley

Nearly 900 students; over 35% of students are non-white and come from many racial and ethnic backgrounds; approximately 5% are veterans; 35% are first-generation college students

World-class, signature opportunities

Undergraduate Research, Credit-Embedded Study Abroad and Internships with local and global businesses and industries

Student Support Services

Learning and Math Centers, student activities and over 20 clubs; examples- Human Services Club, Student Government, Allies (LGBT) & International Club

Invent Penn State

Located in downtown Allentown, Lehigh Valley LaunchBox is an outlet for innovation and a business accelerator for early stage entrepreneurs

The Arts

The Ronald K. De Long Gallery & Community Gallery, located on the third floor, are professionally managed galleries which highlight regionally and nationally known artists.

The Jerome and Martha Markowitz Music Room, located on the first floor, includes a state-of-the-art sound system, classroom space, private practice booths, and a Mac recording lab. Music classes, as well as the Allentown Community Music School use this room for practices and concerts.

Athletics

Over 60 student athletes participate in six PSUAC sports and Club Cycling

- Men's Cross Country
- Women's Cross Country
- Women's Basketball
- Men's Basketball
- Men's Golf
- Women's Volleyball

Alumni

Our campus engages with many of the approximately 14,000 alumni in the Lehigh Valley. The campus affords many opportunities for alumni to get involved, including the Penn State Alumni Association, the local Lehigh Valley Chapter, and the Penn State Lehigh Valley Alumni Society.