

The campus strategic plan is very comprehensive, totaling 174 pages of campus and departmental highlights, strategic initiatives, and targets/outcomes. Based on the plan, a 21-page condensed version was created in spring 2014, called the “Priorities Report,” which outlines seven priorities for the campus. Upon her arrival as Chancellor in July 2015, Dr. Tina Richardson surveyed all faculty and staff to ascertain the most significant priorities among those seven.

The top three were identified and became the three main priorities for the 2015-16 academic year:

ACADEMIC EXCELLENCE, INCREASING ENROLLMENT, & ENHANCING VISIBILITY

Below is a collection of specific actions, initiatives, and data/information sets in 2015-16 that showcase progress towards each of these priorities.

(Bulleted items represent only a sampling of the complete picture of each priority. Additional information will be collected at All Campus Day Fall 2016.)

Academic Excellence

Upholds Goal 1:

Enhance academic excellence to provide students with an integrated collegiate experience

- New Academic Programs
- New Faculty Hires
- LaunchBox
- Entrepreneurship Initiatives
- Metamorphose Project (HDFS 287Y)
- Campus-Wide Review Process
- Undergraduate Research Symposium
- Credit-Embedded Study Abroad
- Professional Learning Communities

Increasing Enrollment

Upholds Goal 2:

Operate as a viable and sustainable campus within the larger university system

- Enrollment Management and Retention Committees
- Admission Numbers
- Diversity Statistics
- International Designation
- Expanded Dual Enrollment
- Articulation Agreements
- Athletic Program Recruitment
- Latino Summit
- Student Engagement and Demographics Survey, 2016
- First Year Experience Survey Pre- and Post-Surveys, Fall 2015

Enhancing Visibility

Upholds Goal 3:

Serve as a leader in our local and global societies through engaged citizenship and professional, academic collaborations

- Capital Campaign
- Industry Partnerships and Internships
- Grants/Foundation
- Collaborations with Boards and Community Organizations
- Lehigh Valley Economic Development Corporation Education Council
- Service-Learning Opportunities
- Alumni Events (Penn State Lehigh Valley Day)