

A GREATER PENN STATE FOR 21ST CENTURY EXCELLENCE

University Goal: 1.6 Billion | Campus Goal: 3.5 Million in 5 Years

THEME 1: OPEN DOORS / SCHOLARSHIPS

To ensure that a PSU education is affordable and obtainable for students and that PSU-LV serves as a key access point for students who aspire to earn a degree

1.0 million

Collective Impact Scholarship Benefit Series (4)	\$350,000
New Endowed Scholarships (5)*	\$250,000
Renaissance Scholarships (5)**	\$250,000
Other Scholarships Donations	\$150,000

THEME 2: TRANSFORMATIVE EDUCATION

To ensure that every PSU-LV student has an educational experience that is a transformative life experience that results in personal and economic prosperity

1.5 million

Invent Penn State / Lehigh Valley LaunchBox	\$500,000
Invent Penn State Innovation Center	\$500,000
Building Expansion & Transforming Spaces on Campus	\$450,000
Art Gallery Enhancement and Programming	\$50,000

THEME 3: IMPACT THE WORLD

To ensure that PSU-LV contributes to issues of global health and prosperity on the world's stage

1.0 million

Interdisciplinary Research / CHANCE Program	\$400,000
Domestic & International Internships & Study Abroad	\$300,000
International Scholar Exchanges & Faculty in Residence ***	\$225,000
Global Engagement & Alumni Connections	\$75,000

NOTES RELATED TO THEMES

THEME 1: OPEN DOORS / SCHOLARSHIPS

Campus Needs:

- On average, a student needs a scholarship of \$2,000 to \$5,000 to help minimize his/her gap between tuition and financial aid package. (68% of students have unmet need. The average student cumulative loan amount at graduation is nearly \$35,000.)
- A \$50,000 endowment will help between 10 and 25 students make it to graduation, with less debt.

**Endowed Scholarships: can be used at campus' discretion (first generation, adult learner, retention, excellence, etc.)*

***Renaissance Scholarships: support for academically talented students with the greatest financial need, regardless of academic major or other criteria; the award follows a student if they change assignment to another PSU campus*

THEME 2: TRANSFORMATIVE EDUCATION

Campus Needs:

- Growing PSU-LV's external, community-based entrepreneurship programs enhances campus visibility and sustainability.
- Competitive, attractive facilities and amenities increases enrollment and retention within the LV service area and with a larger out-of-state/international population.

THEME 3: IMPACT THE WORLD

Campus Needs:

- Increased funds in STEM areas are critical for PSU-LV to be recognized as a leader in local undergraduate research, including lab spaces, curriculum development, and international faculty exchanges.
- 25% of PSU-LV students are significantly low-income (family income is less than 150% of the poverty level) and over 40% of first-year students have an adjusted gross household income of less than \$60,000. PSU-LV students would greatly benefit from financial assistance that supports impactful experiences such as internships and study abroad through student stipends.
- Connections for PSU-LV students to the more than 14,000 PSU alumni in the Lehigh Valley need to be strengthened to capitalize on alumni leadership in service-learning opportunities and global industries.

**** International Scholar Exchange and Faculty in Residence Programs support international educational exchange of expertise and stimulating collaborative teaching and research efforts through the J-1 Visitor Exchange Program through the U.S. Department of State.*