

# Welcome to All Campus Day

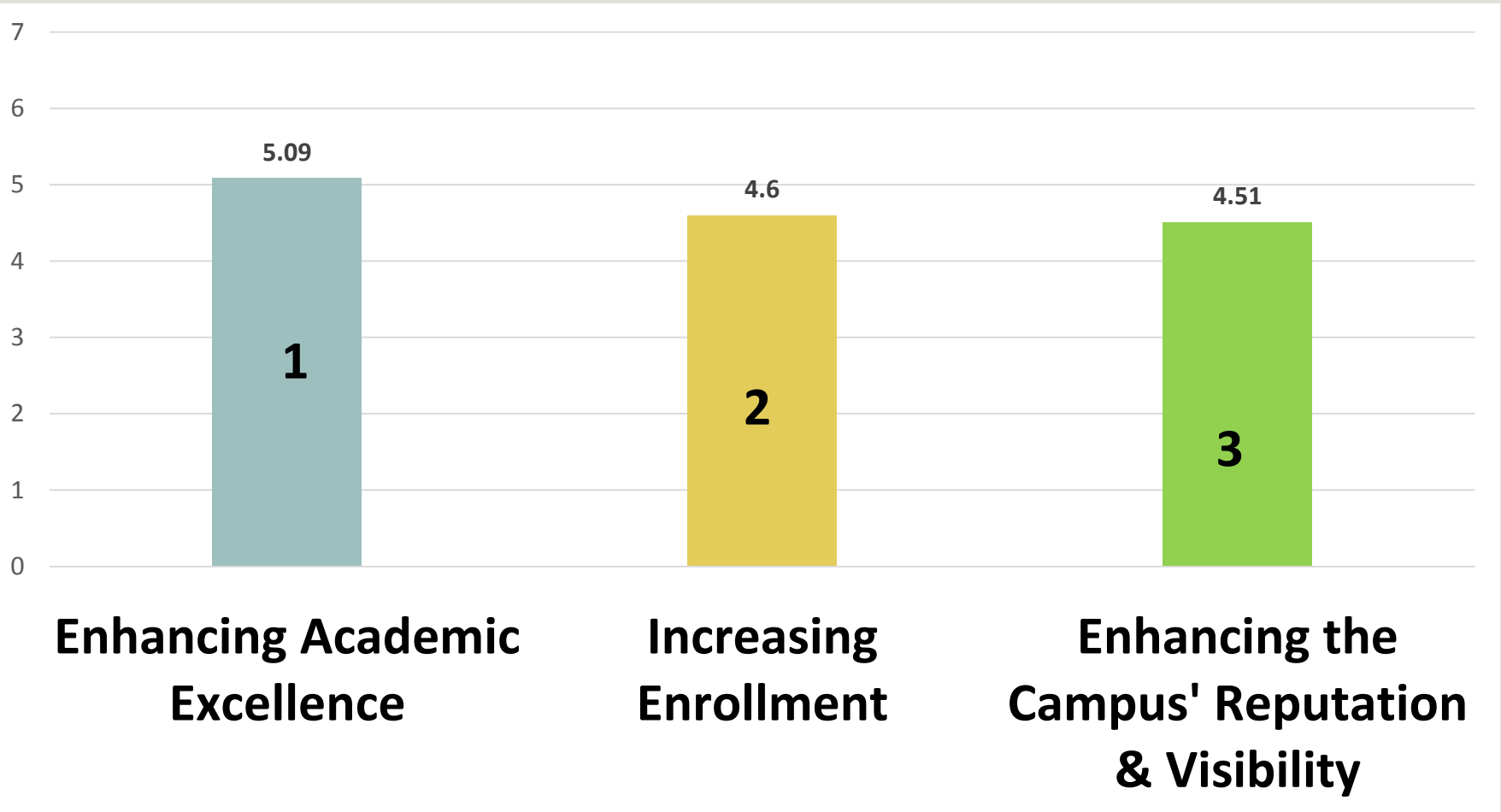
FALL 2015



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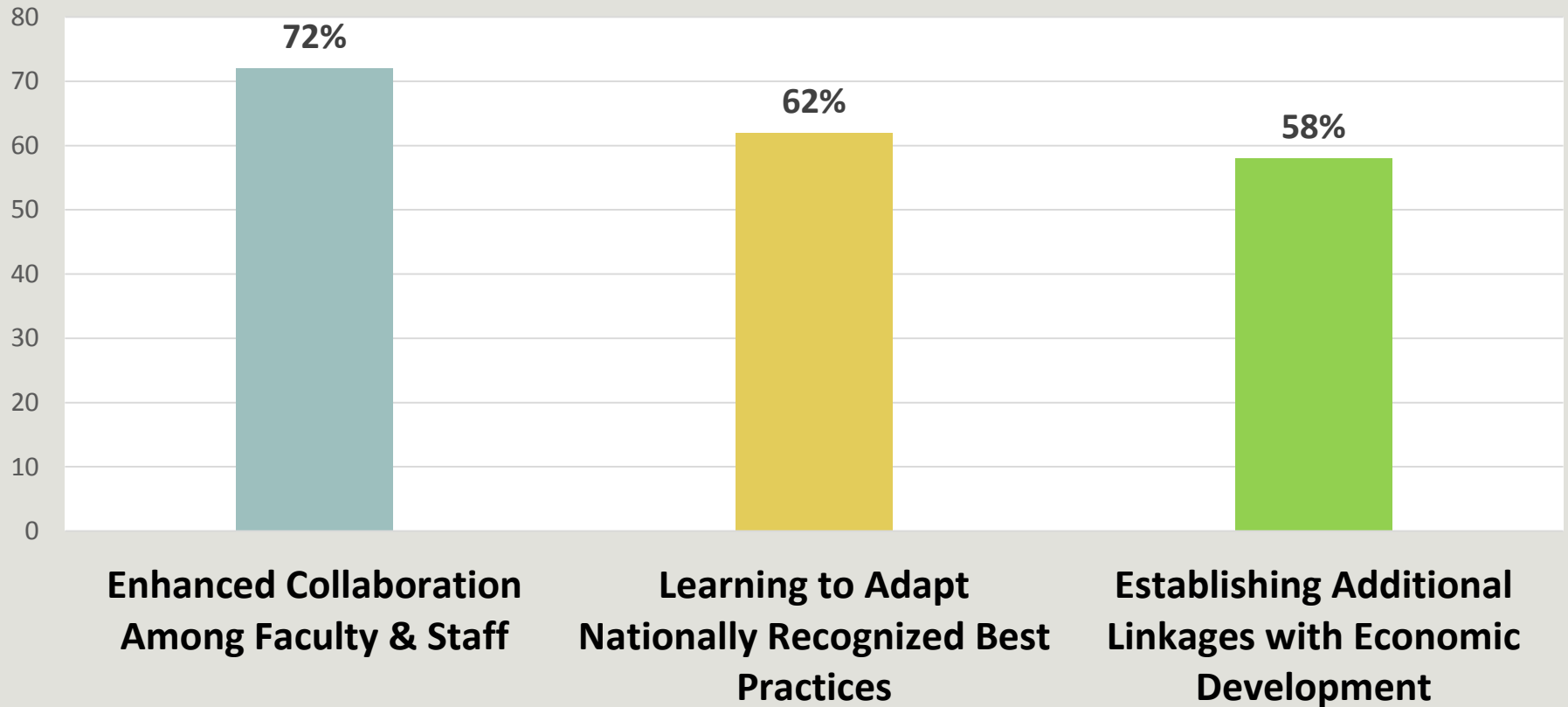
# Faculty & Staff Survey Preview

# Top 3 Priorities Identified by Faculty & Staff



# Top 3 Strategies to Achieve Growth and Progress

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# Student-Related Findings

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## POPULATIONS TO RECRUIT

**Adult Learners**

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**Pre-College/Dual Enrollment**

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**Transfer Students, First Generation**

## STUDENT PROGRAMS TO ADD

**Additional Retention-Focused Programs**

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**Enhanced Career Workshops, Internships & Job Placement**

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**Enhanced Leadership Development Opportunities**

# Strategic Plan Update

CAMPUS OFFICE OF INSTITUTIONAL PLANNING

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# 3 Main Goals

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## **ONE CAMPUS**

Enhance academic excellence to provide students with an integrated collegiate experience

## **PART OF ONE UNIVERSITY**

Operate as a viable and sustainable campus within the larger university system

## **WITHIN LARGER SOCIETY**

Serve as a leader in our local and global societies through engaged citizenship and professional, academic collaborations

# All 7 Campus Priorities

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- ✓ **Enhancing Academic Excellence**
- ✓ **Increasing Enrollment**
- ✓ **Enhancing the Campus' Reputation and Visibility**
- ✓ **Providing Access for a Diverse Range of Students**
- ✓ **Creating a Master Plan**
- ✓ **Adding to the Programming Portfolio**
- ✓ **Increasing Development/Funding Sources**



# 2015-2016 Actions

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- **Providing Services for Underprepared and ESL Students**
- **Recruiting and Supporting Adult Learners (Working Adults)**
- **Enhancing International Education and Study Abroad Coordination**
- **Refining the Development of Internship Programs and Student Participation**
- **Continuing Faculty Participation with Local Community Colleges**
- **Focusing on Alumni Linkages to the Campus**
- **Encouraging Faculty/Staff Participation on Local Community Boards**
- **Focusing on Diversity/Professional Development Offerings**
- **Emphasizing Sustainability, within Research Fields and On Campus**

# Assessments

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- + **Priorities Report- Build on Benchmarks**
- + **Continued Faculty/Staff Questionnaires**
- + **HDFS 287W (First Year Experience) Survey**
- + **Retention Studies**
- + **Market Analysis of Lehigh Valley**
- + **Student Satisfaction Surveys/Focus Groups**

## Data Collection

- + **Snapshot of First-Time Fall 2015 Student Demographics**

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Institutional Planning at Penn State Lehigh Valley

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## Welcome Back! Fall 2015 Planning Update

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Information related to Institutional Planning at Penn State Lehigh Valley will be shared at All Campus Day on August 21, 2015.

Highlights include:

