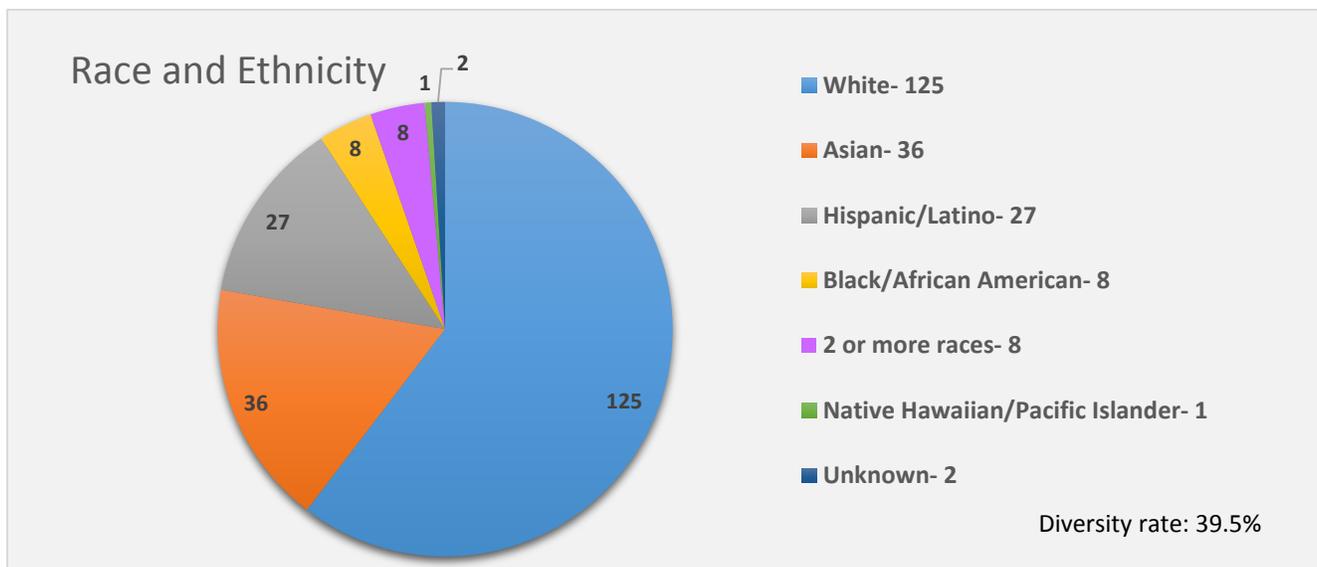
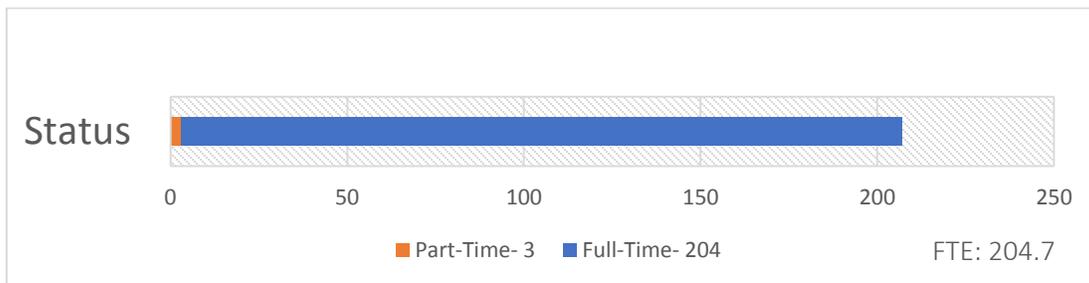
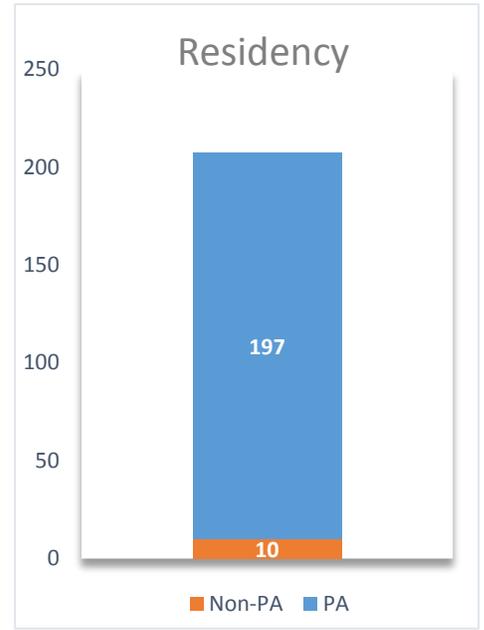
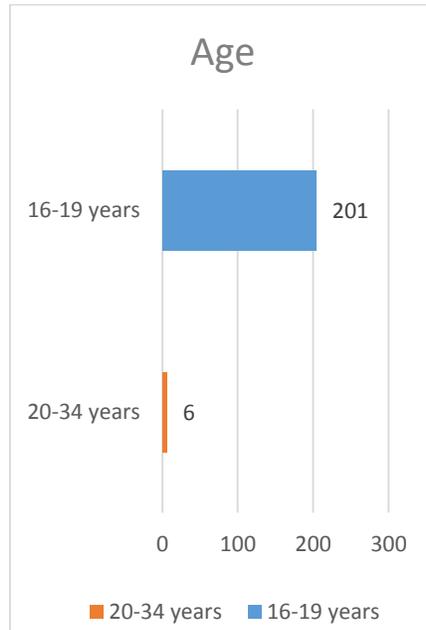
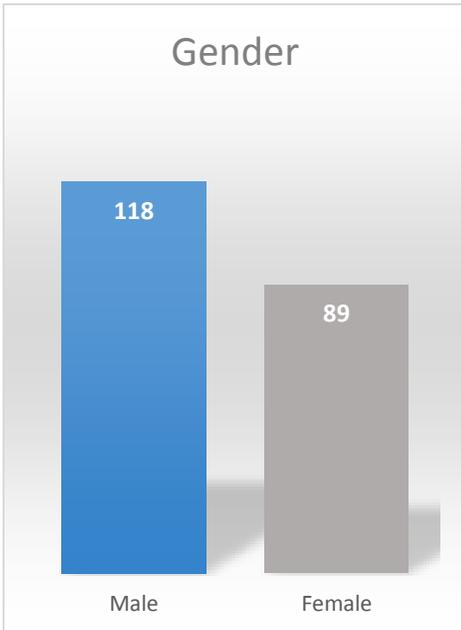


**Demographics of Incoming Class of PSU-LV Students
 Fall 2015: First-Time Registered/Scheduled
 Total: 207 (out of 293 total new students)***



*Data is subject to change based on Scheduled/Registered Status. This is a snapshot of one specific time period (week -01) of new freshmen students (293 total includes additional provisional, advanced standing, and other students who are not freshmen) and should not be considered official head count numbers. *Compiled by PSU-LV Office of Institutional Planning, August 2015*

The Lehigh Valley is a great place for millennials to work and live. But don't take our word for it: The data speaks for itself.

*Lehigh Valley Economic Development Corp.
August 2015*

“Out of 134 similarly-sized regions, the Lehigh Valley outperforms 66 in terms of affordability for millennials; outperforms 108 in terms of ages 18-34 population; and outperforms 88 in terms of the level of education for that population.”

While people tend to associate the millennial generation with places like New York City or San Francisco, studies have shown they have been largely priced out of those large U.S. cities, a particular challenge for a group also known as the “recession generation.”

But a new study by the Lehigh Valley Economic Development Corporation (LVEDC) finds the Lehigh Valley is much more affordable for millennials, and that the region has a high population of well-educated citizens between ages 18 and 34.

Don Cunningham, LVEDC President and CEO: “The Lehigh Valley has evolved tremendously in the last decade. For a long time, the notion was that we were a great place to be when you start raising a family but not a place to be in your twenties. This study confirms that is no longer the case. The Lehigh Valley is a much more affordable alternative for millennials than the larger cities, as well as many other regions our size.”

The study considered three factors: the affordability of housing, the percentage of population ages 18-34 with at least a bachelor's degree, and the amount of people within that population that are employed.

The Lehigh Valley ranks 34 out of 134 when all three categories are factored together.

- ✓ **23.68% of the Lehigh Valley's population falls between ages 18 and 34.**
(Higher than 108 of the 134 regions in the study)
- ✓ **67.19% of 18-34 year-olds are employed.**
(Higher than 88 of the other regions)
- ✓ **The Lehigh Valley outperformed 66 regions in terms of affordability.**
(The average millennial in the Lehigh Valley earns \$12,784 annually more than it costs to live here.)

Source: <http://www.lehighvalley.org/news/new-lvedc-study-finds-lehigh-valley-is-great-place-for-millennials-to-work-and-live/>