

Lehigh Valley Demographic and Workforce Overview Information

Based on 2010 Census Data and Other Sources as Noted

New Population Numbers, according to Census 2010:

Philadelphia = 1,5267,006

Lehigh Valley = 643,000

Pittsburgh = 305,704

Harrisburg = 49,528

Article from USA Today, March 2011, about the change in Philadelphia and Pittsburgh populations over the past 10 years

http://www.usatoday.com/news/nation/census/2011-03-09-pennsylvania-census_N.htm

Tremendous Growth has been seen in Lehigh Valley towns and cities, Census 2000-2010:

Allentown = +10.7%

Bethlehem Twp = +12.1%

Hanover Twp = +13.6%

Whitehall Twp = +7.4%

Upper Saucon Twp = +25%

Lower Macungie Twp = +59.4%

Lehigh County = +12%

Northampton County = +11.5%

MCall.com has an interactive online map with additional details:

<http://www.mcall.com/news/local/census/mc-census-lv-state-map-html,0,1293913.htmlpage>

From Lehigh Valley Economic Development Corporation:

-There is a 30 Mil. Population within a 100 mile radius of the Lehigh Valley

-The Lehigh Valley consists of 245 households and has a 332,000 member workforce.

-35,000 net new jobs were created between 1996 and 2009 (+15%)

The Lehigh Valley workforce is growing and the employment rate is increasing. In the past year, 3,900 jobs were created in the Lehigh Valley and the number employed rose by 3,700 (April 2010 to April 2011).

The industries targeted for growth in the Lehigh Valley are: Health Care and life Sciences; Diversified Manufacturing and Services, Business, and Professional Services; Information and Communication; Financial Services; and "Green" or Energy-Related Manufacturing and Services (*Source: Outlook Lehigh Valley Report, June 2011, www.careerlinklehighvalley.org*)

The Lehigh Valley is home to two Fortune 500 companies: Air Products and Chemical, Inc. and PPL, which are among the Top 20 employers in the Lehigh Valley (*Source: www.lehighvalley.org*)

Compiled June 2011