

Strategic Plan 2008-2013 Timeline

Year	Strategic Initiative	Department/s Responsible
Ongoing	1.3 Continue to establish a safe and secure environment for all members of the campus community and have appropriate measures in place for emergency responsiveness	Administration, Senior Management Team, Business Office, Security, Development
	1.4 Help students with financial need to have access to a quality Penn State education	Financial Aid, Development, Student Affairs, Alumni
	1.5 Address obstacles to education that relate to a growing and diverse population	Academic Support Services, Student Affairs, Continuing Education
	1.6 Ensure all campus academic programs align with University Park programs and meet the appropriate standards of quality	Academic Affairs, Director of Academic Affairs, Academic Management Team
	1.7 Develop and maintain a quality campus workforce that ensures we have the appropriate faculty and staff in place to serve a major metropolitan area	Administration, Academic Affairs, Continuing Education, Academic Support Services, Student Affairs
	1.8 Create and implement an appropriate marketing plan to promote the campus and academic programs within the region	University Relations, Academic Affairs, Admissions, Continuing Education
	1.10 Raise funds to support capital expansion and other campus upgrades	Office of Development
	1.11 Promote, enhance, and engage all elements of <i>A Framework to Foster Diversity</i> throughout the campus	Student Affairs, Academic Affairs, Academic Advising, Continuing Education
	2.10 Encourage alumni to participate in diverse global programs	Office of Development, Alumni Relations
	2.11 Utilize Penn State Lehigh Valley's expertise and capacity in the Lehigh Valley Writing Project to link Penn State University to global educational initiatives	Continuing Education, Lehigh Valley Writing Project
	2.12 Increase professional development opportunities for faculty and staff specifically related to diversity issues	Student Affairs, Academic Affairs
	2.13 Increase opportunities for students to participate in projects and educational events related to diversity issues	Student Affairs, Academic Affairs, Academic Support Services
	3.2 Recruit traditional-aged students based on regional population increases	Enrollment Management, Registrar's Office, University Relations

Ongoing	3.3 Increase transfer and adult student enrollment	Admissions, Registrar's Office, University Relations, Continuing Education
	3.6 Enhance career programs for campus majors	Career Services, Student Affairs, Continuing Education
	3.7 Increase membership in the Blue and White Society in order to have an increased presence in the community	Office of Development Alumni Relations
	3.8 Expand scholarship opportunities for underserved populations	Financial Aid, Student Affairs Enrollment Management, Development
	3.9 Promote campus climate of inclusion and respect	All faculty and staff
	4.2 Continue to develop and provide academic support services to meet the demands of a diverse population	Academic Support Services
	4.3 Continue to develop and provide student-centered programs and services to meet the demands of a diverse population	Student Affairs, Academic Support Services
	4.4 Expand and enhance student-centered and academic services for adult learners	Academic Support Services, Student Affairs, Financial Aid Continuing Education,
	5.4 Expand services and programs to support Workforce Development	Continuing Education
	5.6 Develop ways to promote diverse outreach activities to increase involvement of the campus population and alumni	University Relations, Student Affairs, Alumni Relations
	6.1 Provide quality faculty for all Penn State Lehigh Valley Programs	Administration, Academic Affairs
	7.1 Encourage action research, evaluation, and assessment that support access and objectivity of data and information about key policy issues	Academic Affairs, Continuing Education

2009	2.1 Incorporate current and emerging technology to increase collaborative efforts among faculty, staff, and students	Academic Support Services, IT, Academic Affairs, Director of Academic Affairs
	2.2 Develop and implement Study Abroad Programs	Academic Support Services, Student Affairs, Financial Aid Academic Affairs, Honors Program,
	2.4 Increase internship opportunities locally, nationally, and internationally	Academic Support Services, Career Services, Academic Affairs, Continuing Education
	3.1 Coordinate efforts to analyze recruitment and retention trends and data to provide direction for recruitment/retention action plans	Enrollment Management, Registrar's Office, Institutional Researcher
	5.1 Continue to emphasize the need for student, faculty, and staff participation in community service activities	Student Affairs, Academic Support Services, Academic Affairs, Continuing Education
2010	2.6 Enhance campus lecture series to address global perspectives	Student Affairs, Academic Affairs, Continuing Education
	2.9 Increase private and grant funding for programs that can offer global perspectives for students, faculty, staff, alumni, and the community	Office of Development
	3.4 Promote and expand our Honors Program to enhance opportunities to recruit quality students	Academic Affairs, Honors Program, Director of Academic Affairs, Enrollment Management,
	5.3 Promote the accomplishments of faculty, students, and staff throughout the local community	University Relations, Academic Affairs, Student Affairs
	6.3 Add Schreyer Honors status for degree programs	Academic Affairs
	6.4 Establish a Visiting Writers Series on campus	Academic Affairs, Continuing Education, Lehigh Valley Writing Project
	7.2 Operate a Neighborhood Network Education Center supported by funding from the US Office of Housing and Urban Development	Continuing Education
	7.4 Support initiatives in the area of sports ethics promoting the personal development of youth	Continuing Education, Academic Affairs, Student Affairs
	8.2 Investigate collaborations with international colleges for interdisciplinary/cultural education	Administration, Academic Affairs, Continuing Education
2011	6.2 Establish periodic reviews and revision of academic programs to ensure they are appropriate for their fields of study	Academic Affairs, Academic Management Team, Director of Academic Affairs

2012	1.9 Create a campus environment that is steeped in sustainability for the good of the environment	Admin, Senior Management Team, Academic Affairs, Student Affairs
	2.3 Create learning communities or interdisciplinary course offerings and team teaching that include global perspectives across disciplines	Academic Affairs, Academic Support Services
	5.5 Continue to grow the campus' summer camp offerings	Continuing Education, Student Affairs
	7.3 Expand and adapt precollege programming around academic development and opportunities for employment	Continuing Education, Academic Affairs, Student Affairs
	8.1 Partner and work with regional Penn State campuses and area colleges to develop and offer programming	Administration, Academic Affairs, Continuing Education
	8.3 Collaborate with public education entities to offer Penn State resources and services	Academic Affairs, Continuing Education
	8.4 Collaborate with the World Campus and e-Learning Cooperative to enhance online learning experiences for students	Academic Affairs, IT Continuing Education
2013	1.1 Expand the facilities to allow the campus to accommodate the growing population as efficiently as possible	Faculty/Staff, Development, Student Affairs Academic Affairs, Library , Academic Support Services, Continuing Education,
	1.2 Continue to enhance the facilities to meet the Penn State brand	Administration, Senior Management Team, Business Office, Development
	2.5 Increase opportunities for students to network with business community leaders and alumni	Academic Support Services, Academic Affairs, Alumni, Development
	2.7 Identify new markets for Academic Programs	Academic Affairs, Academic Programs, Continuing Education, Instit. Research
	2.8 Design part-time options for adult students interested in pursuing academic programs	Academic Affairs, Academic Programs
	3.5 Increase the retention percentage of presently enrolled students	Student Affairs, Academic Support Services, Academic Affairs, Continuing Edu.
	4.1 Create and design an Academic Support Center in which Advising, Career Services, and Learning Center would be housed to better meet the needs of our population	Academic Support Services, Senior Management Team
	4.5 Acquire additional space dedicated to art and cultural events and series	Administration, Student Affairs, Alumni Relations
	5.2 Develop and provide a career program that incorporates and benefits the local community	Academic Support Services, Career Services, Alumni Relations