

## Status of 2010 Initiatives Report

*The details of this status report were compiled with information and data from the 2010 Strategic Plan Implementation Matrix. Progress updates were provided by campus departments, including feedback from administration, faculty, and staff. Significant efforts were made towards the achievement of each of the 2010 initiatives. Initiatives which require further progress are noted within the report.*

### Initiative 2.6 Enhance campus lecture series to address global perspectives

- Faculty Forum Series, Faculty Lecture Series, and Panel Events show a focus on presentations and research dealing with global perspectives including health, economics, science, and immigration
- Student Satisfaction with the extent that faculty incorporate global perspectives: 69%
- Student Satisfaction with the extent to which faculty incorporate diversity/multicultural perspectives showed increase from 69% in 2007 to 71% in 2010
- International Workshop for students held as part of New Student Orientation with faculty participation
- Upcoming events for 2011 include: "Terrorism in the Middle East" Presentation in March

**Status:** Significant progress has been made towards enhancing global perspectives within faculty forums, lectures, and presentations. Students have shown increased satisfaction with the extent to which faculty incorporate global and multicultural perspectives in course content, class discussions and projects. **Initiative has been met; actions are ongoing.**

### Initiative 2.9 Increase private and grant funding for programs that can offer global perspectives for students, faculty, staff, alumni, and the community

- Three significant grant-funded programs occurred in 2010 to offer the campus and community access to global programs:
  - CHANCE Program expansion to include an option for students to travel to China through the Office of Chinese Languages Council International and a \$10,000 grant from the Confucius Institute at Penn State
  - MODELL Grant through the US Department of Education (1.3 million)
  - Penn State Center @ Overlook Park through US Department of HUD (\$650,000+)
- International Alumni Travel Program fostered new grants to sponsor global travels for a PSLV student

**Status:** Increased grant funding for programs that can offer global perspectives continue to be a priority for the campus. The above programs have created models that will be used to leverage additional funds in the future. Further focus should be placed on private funding to help support these efforts. **Initiative has been met; actions are ongoing.**

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### Initiative 3.4

#### Promote and expand our Honors Program to enhance opportunities to recruit quality students

- Contacts made by the PSLV Honors Coordinator with Honors Coordinators at local community colleges to attract students to PSLV degree programs

**Status:** Some progress has been made towards achieving this initiative, but additional efforts need to focus on creating more opportunities to promote the Honors Program and strategies to recruit Honors students from local schools in order to show an increase in enrollment of Honors students at PSLV. **Initiative is progressing; not yet met.**

### Initiative 5.3

#### Promote the accomplishments of faculty, students, and staff throughout the local community

- Blue Carpet Event invited the community and UP dignitaries, including President Spanier, to tour the campus and interact with faculty, staff, and students
- University Relations instituted "Weekly News from Penn State Lehigh Valley," continues to publish Tradition Magazine, and reformatted the campus website to showcase faculty, staff, and student accomplishments
- Cultural Affairs constructed a database of friends and community members to be used in conjunction with the alumni list to send invitations to campus events and programs
- Faculty Research Newsletter and State of the Valley Newspaper showcase faculty and student accomplishments and new endeavors each semester
- Alumni Newsletter is sent monthly to inform alumni of key happenings and campus accomplishments
- Faculty Art Exhibition in the new Art Gallery featured the work of 10 faculty members

**Status:** Promoting campus accomplishments has been a significant priority of the campus, especially with the move to the Center Valley campus. University Relations has instituted a variety of marketing and communication tools to showcase the work of faculty and students, including a major two-day Blue Carpet event. Cultural Affairs and Alumni Relations have developed databases to keep community members and alumni aware of upcoming events and programs, while faculty and student accomplishments are featured in campus publications. The new Art Gallery is finding ways to promote faculty's unique talents and work. **Initiative has been met; actions are ongoing.**

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### Initiative 6.3 Add Schreyer Honors status for degree programs

- Initiative is currently being re-evaluated, because it may no longer be a viable and desired action for current campus efforts

**Status:** Initiative should continue to be re-evaluated. **Initiative may be removed as a desired strategy towards Goal 6.**

### Initiative 6.4 Establish a Visiting Writers Series on campus

- Lehigh Valley Writing Project (LVWP) continues to offer the Annual Best Practices Conference featuring a keynote speaker who is a teacher of writing, as well as occasional youth programs that invite an author to present at summer camps or Saturday sessions
- No additional information provided

**Status:** Although LVWP offers the campus and community the opportunity to attend a conference featuring a noted teacher and writer each year, the campus has not yet instituted a Visiting Writers Series. **More progress is needed to achieve this initiative.**

### Initiative 6.4 Operate a Neighborhood Network Education Center supported by funding from the US Office of Housing and Urban Development

- Penn State Lehigh Valley Continuing Education Department used funding from HUD to develop and operate a technology center in center city Allentown complete with 32 computers (Dell and Mac) and the latest software
- Over 200 clients were served in 13 technology, workforce development, and youth programs in 2010
- Additional grant applications have been submitted to secure future funds

**Status:** The Penn State Center @ Overlook Park opened in March 2010 and has become a viable center for residents, the community, and the campus. Additional focus should continue to be placed on making connections to faculty/staff/students and academic programs and on leveraging funding to support the sustainability of the center. **Initiative has been met; actions are ongoing.**

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### Initiative 7.4

#### Support initiatives in the area of sports ethics promoting the personal development of youth

- Student Affairs and Athletics sponsored Student Athlete Leadership Training in August 2010 for 55 student athletes from local school high schools.
- Ethical decision-making was a component of this training.
- Additional trainings to be held in 2011 and ongoing.

**Status:** Priority was placed on developing a program in the area of sports ethics and offered in 2010. **Initiative was met; action ongoing.**

### Initiative 8.2

#### Investigate collaborations with international colleges for interdisciplinary/cultural education

- CHANCE program offered each year since 2004 through a partnership with the US Department of Education for students to travel to Costa Rica and Panama. The program recently added an option to travel to China through a grant from the Office of Chinese Languages Council International and the Confucius Institute at Penn State and receives program support/collaboration from Jiangnan University in China. Programs are open for students in a wide range of disciplines.
- Utilizing the CHANCE model, a Spring 2011 service trip was held for students in the Civics and Community Engagement Minor in Costa Rica at the La Selva Biological Station (a partnering of CIVCM 211 and BIOL 22W).
- In Spring 2011, two PSLV faculty members partnered to offer a new collaborative accelerated on-line class that brought together an International Business class (IB 303) and an Organizational Communication class (CAS 352) for six credits that culminated in a two-week trip to learn about Chinese business and communication practices at The Capitol University of Economics and Business in Beijing, China.

**Status:** A priority was placed on developing interdisciplinary and cultural education opportunities for students, with an emphasis placed on investigating collaborations with international colleges. International programs have been expanded. **Initiative has been met; additional actions are ongoing.**