

Penn State Lehigh Valley CAMPUS GOALS Strategic Plan 2008-2013

Goal 1:

Meet or exceed the standards for a Penn State campus that serves a growing metropolitan region while maintaining fiscal responsibility

Penn State Lehigh Valley is committed to providing students, faculty, staff, alumni, and the community with an exceptional Penn State experience. The campus aims to meet or exceed the set standards for a Penn State campus while ensuring that resources are used efficiently and responsibly so that everyone has equal opportunity to benefit from the programs and services offered at and by the campus.

Goal 2:

Continue to provide and develop programs to meet the demands of the dynamic global environment

Our ever-changing environment stresses that Penn State Lehigh Valley needs to ensure that all students are ready to enter a global workplace with an understanding of emerging technologies and a respect for diversity. Of importance is the professional development of faculty and staff, as well as a comprehensive network of academic support services for all students.

Goal 3:

Aggressively recruit and enhance the retention of quality students

Recruitment of well-prepared and academically-motivated students remains a goal of Penn State Lehigh Valley. All faculty and staff play a vital role in retaining students, which can be accomplished through quality credit and noncredit courses and program offerings, appropriate facilities, competitive academic and recreational services, and a campus environment that welcomes and encourages diverse populations.

Goal 4:

Enhance a student-centered environment by providing appropriate support services to meet the needs of a growing and diverse population

Penn State Lehigh Valley must be focused on providing students with all the services they need to succeed through academic support services, a dedicated and well-developed faculty and an array of recreational and social activities, and a genuine understanding of the diverse needs of all learners.

Goal 5:**Increase outreach to the community to improve the quality of life in our local service areas**

Penn State Lehigh Valley is committed to our local communities and aims to make life better for students and community members alike through service-learning approaches and community service activities.

Goal 6:**Enhance our scholarly campus community**

Professional development, research, and forums for academic exchanges should continue to foster the campus environment for all faculty, staff, students, alumni, and the community.

Goal 7:**Continue to focus our teaching, research, and service efforts towards public work that benefits and preserve the common good of our democratic society.**

Penn State Lehigh Valley, as a campus within a major teaching and research-based university, has a responsibility to engage in public work that shares our intellect and research with external constituencies. Through civic engagement, public scholarship, and action research, Penn State Lehigh can help sustain and enhance the common good within our democratic society.

Goal 8:**Increase our number of community collaborations**

Penn State Lehigh Valley recognizes that collaborations with community organizations and cross-collaboration with other campuses in the Penn State system and World Campus will allow the campus to efficiently address University initiatives and open doors to new and innovative ways to continually enhance scholarship and learning on campus.